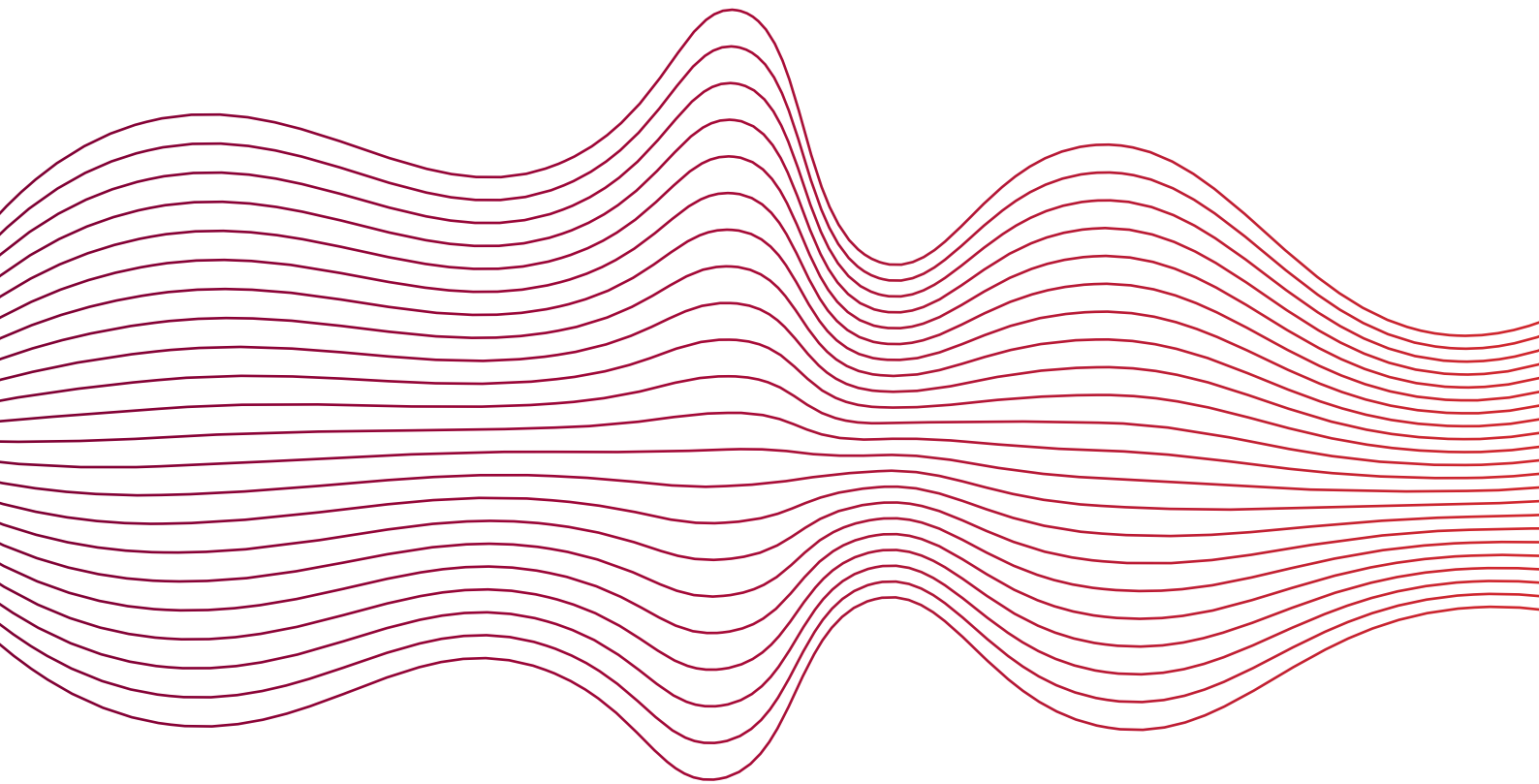




Store Manager
for Magento

mag-manager.com



STORE MANAGER PROFILE



eMagicOne LLC



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MagentoStoreManager



store-manager-for-magento



MagentoManager

ABOUT

STORE MANAGER FOR MAGENTO

Is a desktop application designed to speed up the administration of Magento-based website and extend the functionality of the back end.

It's fascinating how the Store Manager accelerates various aspects of store management!

The possibility to update thousands of products, inventory and orders at once; enhanced category, attribute and customer management, advanced import/ export tool, progressive filters and search options is what makes store management a totally different experience!

”

**What was routine
then, now is going to
be a **piece of cake!****



FEATURES

First-Rate Features for Easy Store Management



OUTSTANDING PRODUCT MANAGEMENT

- Use quick buttons or context menu to create, edit, copy, clone and delete products
- Manage different types of Magento products (simple, configurable, bundle, downloadable, grouped, virtual)
- Convert grouped and simple products with custom options into configurable ones
- Change attribute set, product type, rebuild product index for the existing products in one click
- Assign multiple categories to product(s)
- Use advanced product search for the fastest product editing
- Create custom filter based on search results to manage products in the most convenient way
- Generate related, up-sell and cross-sell products automatically with Related Product Generator tool
- Keep your product images, SEO, and data integrity under control with different types of Store Diagnostics



ADVANCED CATEGORY MANAGEMENT

- Create, edit, delete, copy&paste categories in one click
- Conveniently sort categories by order right within Store Manager
- Use simple drag&drop action to reorder category tree
- Use special smart Wizard to import/export categories and products in a blink of an eye
- Manage categories and their products in one window



POWERFUL MULTI EDITOR TOOLS

- Update multiple product details (prices, discounts, descriptions) of thousands of products at lightning speed
- Modify inventory: quantity, status, stock availability etc. in a few clicks!
- Update order details massively using Order Multi Editors
- Flexibly manage price strategies with Tier Price Multi Editor



DOWNRIGHT CUSTOMER & ORDER MANAGEMENT

- Operate customers and groups
- Manage all customer data in one place: orders, wishlists, reviews, etc.
- Preview orders and order details
- Conveniently filter customers and orders by week, month, etc.
- Manage POS system to create order, calculate cash and change, print invoice and finish orders
- Use barcode scanner for brick-and-mortar store for convenient product search (by product name, SKU) and for completing orders
- Print receipts using thermal printer
- Take advantage of reports on sales, inventory and customer data



SMART IMPORT/EXPORT WIZARD

- Perform data upload from different sources (HTTP URL to file, FTP URL to file or local one)
- Import products from different file formats (CSV, XML, XLS/XLSX, ODS, TXT)
- Import/export categories, attribute sets, orders and customers into/from a CSV file
- Import and export products with relations
- Use special Import/Export Wizard tips for accurate data transfer
- Save export/import configuration settings to automate next similar tasks



MULTI STORE LOGIC SUPPORTED

- Manage multiple stores and store views
- Administer and connect to different databases



RELIABLE EMPLOYEE MANAGEMENT

- Add and manage your employee profiles with no extra operations with Access Management functionality
- Provide your employees with permissions to work with separate sections of your store via Store Manager



ADVANCED FEATURES

- Perform partial backup and restore operations to keep your database safe
- Edit pure database with Raw table editor (for advanced users)



SUCCESS KICKING ADDONS

- Automated Product Export for creating scheduled Magento CSV data feeds
- Automated Product Import for fast and easy product import from local and external resources
- QuickBooks Integration as a convenient tool for exporting your products, customers and orders to QuickBooks Desktop accounting software
- Amazon Integration addon for exporting and synchronization of Magento products with one of the biggest world's marketplaces; orders management and import
- LookBook (PDF Catalog) Creator for printable brochures, flyers or lookbooks generation
- eBay Integration addon for exporting/importing products from/to Magento store to/from eBay, synchronization and import of orders from eBay in a quick manner
- IceCat Product Catalogue Integration, made for synchronization of product descriptions and images with IceCat Product Catalogue
- Shipping Integration addon for handling shipping much better and faster: printing postal shipping labels with postage, return address, verified delivery address and service barcodes is available directly from Store Manager

Perfect solution

A CUT ABOVE THE REST

Store Manager offers all necessary opportunities for fast store administration within one application. Unlike modules that solve usually several specific tasks, Store Manager simplifies and accelerates all aspects of store database management - products, categories, customers, orders, attributes, images, discount management and more.

SIMPLE AND INTUITIVE INTERFACE

In comparison with a standard web admin panel Store Manager offers a much more convenient and user-friendly interface. For a store owner this means faster updates of his one or multiple stores. Store Manager doesn't require any programming skills and can be run by any Internet user.

WORLD-CLASS SUPPORT AND SOFTWARE UPDATES

Top-notch software should come along with high-quality support. eMagicOne provides you with both to make sure that your business becomes even more effective and successful.

Store Manager for Magento Update Service (for 6,12,24 months) allows you to order access to the latest releases and download the most recent versions including improvements and new features.

SPEND AN HOUR, SAVE A DAY

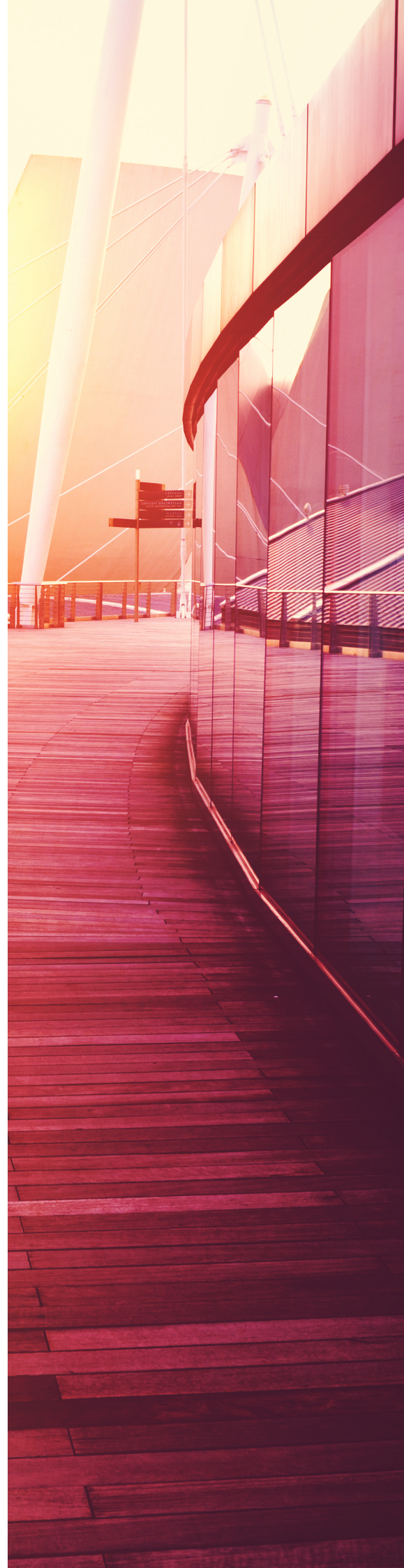
Our customers acknowledge that the Store Manager can save hours daily on store updates. If your Magento store database counts 1 000 products, it usually takes 1-2 hours daily to update it (edit products, update prices, stock etc). Using the Store Manager you will get this done in 10-15 minutes. From a monthly perspective Store Manager saves 30 to 40 hours - this is a whole week!

THE POWER ON YOUR SIDE

Ordering one Store Manager instead of multiple modules, you can use one license to manage your multiple stores. Store Manager doesn't require any special skills to run so you don't have to pay a developer to keep your store database organized - you can do all the necessary updates yourself or hire a manager and direct your attention to other important business tasks.

FREE YOURSELF FROM ROUTINE TASKS

Automating typical operations will help to spend less time managing your store and increase the overall effectiveness of your business. Fast updates mean that your store database will always contain up-to-date information - actual prices, quantities, images and descriptions.





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